

# Polish refiners

## 2015: New Golden Age of Refining?

14 January 2015

European refiners are currently beneficiaries of two major trends: falling crude oil price and strengthening dollar. However, with the fundamental problems of the sector still in place (overcapacity, diesel oversupply), this will not be a new Golden Age of European refining. Nevertheless, with costs of own oil consumption down significantly, 2015 should be a favorable year for refining stocks. Following a major earnings upgrade, we are increasing our TP for PKN Orlen to PLN58 (from PLN46), reiterating an Accumulate rating. We maintain our Neutral rating for Lotos as we believe the positive impact of strong refining margins will be outweighed by weaker Upstream EBITDA, FX losses and negative LIFO effect. On the back of the recent rights issue, we are lowering our TP for Lotos to PLN27 from PLN33.

**PKN Orlen (Accumulate, TP PLN58) – Yet another earnings upgrade.** PKN share price has risen 23% over the past 3M, outperforming WIG index by 25ppts driven by refining margin rebound. We have incorporated lower crude oil price and stronger dollar, upgrading our 2015F and 2016F EBITDA forecasts by 16% and 22%, respectively. We now forecast 2015F norm. EBITDA of PLN5bn, up 100% YoY and 12% above consensus. PKN trades at 2015F EV/EBITDA of 5.5x, an 7% discount to European peers and 11% discount to its historical average. We are increasing our TP for PKN Orlen to PLN58 (from PLN46).

**Lotos (Neutral, TP PLN27) – Equity increase allows for capex and growth.** Following the PLN995m rights issue, we have incorporated in our model the B4/B6 project as well as the DCU in its planned size. We have incorporated lower crude oil price and stronger dollar, cutting our norm. EBITDA forecast by 28% to PLN1.3bn in 2015F, 15% below consensus. We upgrade our EBITDA forecast for 2016F by 1% to PLN1.7bn, 6% below consensus. Lotos trades at 2015F and 2016F EV/EBITDA of 8.7x and 6.3x, 51% and 22% respective premium to peers. The multiples seem demanding, but can be explained by peak of capex in the years 2015-16F for investments which should make a positive EBITDA contribution from 2017F onwards.

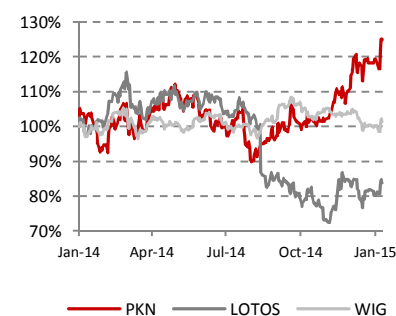
### PKN Accumulate (maintained)

Price: PLN51.45  
Target price: PLN58  
Upside: 13%  
Market Cap: PLN22,005m  
BBG Ticker: PKN PW

### Lotos Neutral (maintained)

Price: PLN26  
Target price: PLN27  
Upside: 2%  
Market Cap: PLN3,438m  
BBG Ticker: LTS PW

### Relative share price performance



Source: Bloomberg, DI Investors

	2011	2012	2013	2014F	2015F	2016F
<b>PKN</b>						
Norm. EBITDA (PLNm)	6,242	5,050	2,547	2,522	5,044	5,517
Norm. EBITDA LIFO (PLNm)	3,893	5,225	3,211	4,906	6,694	5,517
Net income (PLNm)	2,363	2,345	176	-5,120	2,101	2,424
EV/norm. EBITDA (x)	5.1	6.5	11.0	11.7	5.5	4.9
PER (x)	11.2	7.4	111.7	n/m	10.5	9.1
Dividend yield	0%	0%	2.9%	2.8%	3.0%	3.2%
<b>Lotos</b>						
Norm. EBITDA (PLNm)	1,956.1	2,197.9	738.5	571.5	1,263.0	1,680.2
Norm. EBITDA LIFO (PLNm)	965.1	2,252.8	1,115.1	1,269.8	1,863.0	1,680.2
Net income (PLNm)	787.0	1,963.3	-23.5	-584.7	223.2	545.8
EV/EBITDA (x)	6.2	7.9	11.4	n/m	8.7	6.3
PER (x)	4.4	1.8	n/m	n/m	21.9	9.0

Source: Company data, DI Investors estimates.

Throughout this report we are using prices as of 12.01.2015 unless otherwise stated.

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Over last twelve months, DI Investors issued one sell recommendation concerning PKN Orlen dated 13 February 2014 with target price of PLN34 when current price was PLN42 and later one accumulate recommendation concerning PKN Orlen, dated 20 October 2014, with target price of PLN46 when the current price was PLN41,9.

Over last twelve months, DI Investors issued one reduce recommendation concerning Lotos, dated 13 February 2014, with target price of PLN33, when current price was PLN38 and one neutral recommendation, dated 14 August 2014 with target price of PLN33 when the target price was PLN30,8.

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Buy/Accumulate/Neutral/Reduce/Sell – means that, according to the authors of this document, the stock price may perform materially better/better/neutrally/worse/materially worse than the cost of equity of the respective stock.

The recommendation system of DI Investors is based on determination of target prices and their relations to current prices of financial instruments; in addition, when recommendations are addressed to a wide range of recipients, two methods of valuation are required.

In preparing this document DI Investors applied at least two of the following valuation methods:

- 1) discounted cash flows (DCF),
- 2) comparative,
- 3) target multiple,
- 4) scenario analysis,
- 5) dividend discount model (DDM),
- 6) NAV,
- 7) Sum of the parts.

The discounted cash flows (DCF) valuation method is based on discounting expected future cash flows. The main advantage of the DCF valuation is the fact that this method takes into account all cash streams the issuer is expected to reach and the cost of money over time. From the other hand, DCF valuation method requires a number of assumptions and is very sensitive to changes in parameters used in the model. Small changes in inputs can result in large changes in the value of a company.

The comparative valuation method is based on the rule of "one price". The advantages of this method are small number of parameters that need to be estimated, the fact that there is a relatively large number of indicators for companies being compared, the method is well-known among investors and the valuation is based on current market conditions. From the other hand a valuation derived from the comparative valuation method is considerably sensitive to the valuation of the companies classified as peers and can lead to simplification of the picture of the company.

The target multiple valuation approach is based on the assumption that the value of the company should be equal to pre-specified values of selected price multiples. The advantage of this method is its applicability to each company. From the other hand the target multiple approach is a highly subjective method.

The scenario analysis approach is based on the probability weighted valuation for three sets of assumptions: Bear case (20% probability), base case (60% probability) and bull case (20% probability). The base case is based on the assumptions and estimates which we have included in our financial forecasts and DCF valuation. In the bear/bull case scenarios we have analyzed the valuation sensitivity towards negative/positive changes in various assumptions including market size, market shares, profitability, growth, capex, valuation multiples etc. The advantage of this method is presentation of various scenarios and valuation sensitivity. As an disadvantage we find its complication and sensitivity towards probability weights assumption.

The dividend discount model (DDM) valuation uses predicted dividends that are expected to be paid out by the company and discounts them back to present value. The advantages of the DDM valuation method are its applicability to companies with long-term dividend payout history and the fact that it takes into account real cash streams that are expected to receive by equity-owners. From the other side the DDM valuation method requires a number of assumptions regarding dividend payouts.

The net asset value approach considers the underlying value of the company's individual assets net of its liabilities. Some of the advantages of the NAV approach are its applicability to asset holding companies and the fact that data required to perform the valuation are usually easily available. From the other hand the valuation derived from net asset value approach does not take into account future changes in sales or income and can understate the value of intangible assets.

The sum of the parts approach values a company by determining what its divisions would be worth if it was broken up and spun off or acquired by another company. The advantage of this method is a possibility to apply different valuation methods to different divisions. As an disadvantage we find scarcity of comparable basis for the respective business lines.

Terminology used in the recommendation:

P/E – price-earnings ratio

PEG - P/E to growth ratio

EPS - earnings per share

P/BV – price-book value

BV – book value

EV/EBITDA – enterprise value to EBITDA

EV – enterprise value (market capitalization plus net debt)

EBITDA – earnings before interest, taxes, depreciation, and amortization

EBIT – earnings before interest and tax

NOPAT – net operational profit after taxation

FCF - free cash flows

ROE – return on equity

WACC - weighted average cost of capital

CAGR – cumulative average annual growth

CPI – consumer price index

COE – cost of equity

L-F-L – like for like

Recommendation definitions:

Buy - indicates a stock's total return to exceed more than 1.5x respective cost of equity over the next twelve months.

Accumulate - indicates a stock's total return to exceed more than respective cost of equity over the next twelve months.

Neutral - indicates a stock's total return to be in range of 0% to respective cost of equity over the next twelve months.

Reduce - indicates a stock's total return to be in range of minus respective cost of equity to 0% over the next twelve months.

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